



AdonBrit College
Paving the Way to Success



English for Mass Media

English for Mass Media introduces students to principles of interpersonal communication and public speaking techniques. Skills in developing a dynamic verbal profile and confidence in oral presentations will be covered. Students are expected to participate in class discussions and to deliver a variety of speeches: informative, demonstration, impromptu, and persuasive. Students will participate as an audience to those delivering speeches. Most classes will contain oral exercises.

The interactive English course also develops the principles of interviewing, professional presentation and examines the media's role in promoting culture and the impact of popular culture on the social and artistic values of society as a whole. Students will also learn how to improve their own craft by confronting topical controversies and being challenged to create some of their own informational media.



Course Objectives

- * Be aware of the communication process of public speaking.
 - * Understand basic procedures and constructions of public speaking.
 - * Become an active listener.
 - * Develop a positive attitude about public speaking.
 - * Attempt to overcome the barriers and fears of giving a speech in front of an audience.
 - * Speak with confidence in a public speaking situation.
 - * Identify and control your own feelings of communication apprehension
 - * Learn the fundamentals of competent communication in a variety of situations.
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- * Recognize the important roles of self, others and messages in relationships.
 - * Know the stages of relationships and be aware of how they vary among cultures.

Course Specials

The small number of students per class ensures effective teaching with the flexibility to meet your individual needs, in a comfortable and friendly atmosphere. You have a progress test and a personal tutorial with your principal teacher each week.

Course Dates

The English for Mass Media course is available at AdonB'rit throughout the year. Students may join a course at the start of any month.

Course Hours

12 weeks program

Monday to Friday 02:00 pm - 5:00 pm